

IN THE CLAIMS

Please amend the claims as indicated below. Added text is underlined and deleted text is either struck through or shown in double enclosing brackets. Applicant avers that no new matter has been added.

1.-94. (Cancelled)

95. (Currently Amended) A method, comprising:

presenting a predefined feedback comment using an Internet connection to a first user in response to an online payment transaction between the first user and a second user and at the request of the first user, the predefined feedback comment including a field substitutable with a name, the name being of the first user, of the second user, or of an item referenced by the online payment transaction, the presenting of the predefined feedback comment including displaying the name;

receiving a selection of the predefined feedback comment from the first user, the selection representative of feedback that the first user is supplying and that is to be associated with the second user with respect to the online payment transaction; and

retaining an association of the first user, the online payment transaction, the selection, and the second user.

96. (Previously Presented) The method of claim 95 further comprising, receiving a free-form comment from the first user to be associated with the selection and retained with the association.

97. (Previously Presented) The method of claim 96 further comprising, removing the free-form comment from the association and preventing the free-form comment from being retained when the free-form comment is determined to be against a policy.

98. (Previously Presented) The method of claim 95 wherein retaining further includes keeping a first identifier for the first user, a second identifier for the second user, a transaction number for the online payment transaction, and a feedback identifier for the selection as an entry in a table associated with the second user.

99. (Previously Presented) The method of claim 95 further comprising, providing the selection to a requestor associated with a different online payment transaction.

100. (Previously Presented) The method of claim 95 further comprising, receiving and retaining with the association a response comment from the second user that the second user supplies in response to the selection made by the first user with respect to the second user.

101. (Previously Presented) The method of claim 95 further comprising, presenting the selection within an online auction facility when an identifier associated with the second user is presented.

102. (Currently Amended) A method, comprising:

providing predefined feedback comments using an Internet connection to users of an online payment transaction facility at the requests of the users, the predefined feedback comments including a field substitutable with a name, the name being of a specific first user, of a specific second user, or of an item referenced by a specific online payment transaction between the specific first and second users, the providing of the predefined feedback comments including displaying the name;

retaining selections made from the predefined feedback comments by users, each selection referencing the specific first user that is a buyer, the specific second user that is a seller, and the specific transaction; and

determining when the users may submit free-form comments to supplement the selections made from the predefined feedback comments.

103. (Previously Presented) The method of claim 102 further comprising, supplying a specific selection to a requesting user, wherein a request for the specific selection identifies at least one of a specific one of the users or a specific online payment transaction.

104. (Previously Presented) The method of claim 102 wherein determining further includes, deciding not to permit free-form comments when to do so would be against a policy associated with one of the users involved in a specific online payment transaction.

105. (Previously Presented) The method of claim 102 wherein retaining further includes keeping with each selection a response comment from the buyer or the seller involved in the specific transaction, wherein the response comment is supplied in response to a particular selection from the predefined feedback comments.

106. (Previously Presented) The method of claim 102 further comprising, presenting the selections to requestors in target languages associated with the requestors.

107. (Previously Presented) The method of claim 102 wherein retaining further includes receiving the selections from menu options selected by the users.

108. (Currently Amended) A computer-readable medium having instructions thereon that when executed by one or more processors of a machine causes the machine to:

use an Internet connection to present predefined feedback comments related to an online payment transaction between a buyer and a seller to the buyer at the request of the buyer and within a feedback forum, the predefined feedback comments including a field substitutable with a name, the name being of the buyer, of the seller, or of an item referenced by the online payment transaction, the presenting of the predefined feedback comments including displaying the name;

receive from the buyer a particular predefined feedback comment that is to be associated with the seller;

receive from the buyer a free-form comment that is to be associated with the particular predefined feedback comment and the seller; and

retain a buyer identifier, a seller identifier, a feedback comment identifier, a transaction identifier, and the free-form comment in a data structure associated with the seller.

109. (Previously Presented) The computer-readable medium of claim 108 further including instructions to receive a response free-form comment from the seller made in response to the particular predefined feedback comment and the free-form comment and to retain the response free-form comment in the data structure.

110. (Previously Presented) The computer-readable medium of claim 109 further including instructions to remove the free-form comment and the response free-form comment when either is determined to be against a policy.

111. (Previously Presented) The computer-readable medium of claim 110 further including instructions to present the data structure when requested to do so by a requestor.

112. (Previously Presented) The computer-readable medium of claim 110 further including instructions to present the data structure within an online auction facility when the seller identifier is presented.

113. (Previously Presented) The computer-readable medium of claim 110 further including instructions to link the data structure to the seller identifier.

114. (Previously Presented) A system, comprising:

a database; and

a server, wherein the database records associations among users of an online payment transaction facility, each user having a plurality of associations and each association for each user including an online transaction identifier, a seller identifier, a buyer identifier, and a predefined and selected feedback comment including a field substitutable with the seller identifier, the buyer identifier, or an item identifier associated in the database with the online transaction identifier, the feedback comment presentable using the seller identifier, the buyer identifier or the item identifier, the server to provide the feedback comment within a feedback forum using an Internet connection and at the request of the seller or the buyer-the server to maintain the database and the associations in connection with actions of the users using the online payment facility.

115. (Previously Presented) The system of claim 114, wherein at least one association further includes a free-form comment supplied by a particular user associated with a particular online transaction.

116. (Previously Presented) The system of claim 115, wherein at least one association further includes a response free-form comment supplied by another user associated with the particular online transaction.

117. (Previously Presented) The system of claim 115, wherein the server is to determine when the free-form comment is permitted to be included with at least one association in response to an evaluation of a policy.

118. (Previously Presented) The system of claim 114, wherein the server is to present the associations when requested to do so by particular users of the online transaction facility.

119. (Previously Presented) The system of claim 118, wherein the server is to present each association in a target language of each particular user of the online transaction facility.